Yaxin Mu

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WORK EXPERIMENTS

Concept Artist (Team Projects)

San Francisco, CA

Teeth, Kaiju - Academy of Art University

Sep 2023 - present

- Collaborate closely with the Art Director to develop an unreleased 2D adventure game and VR game.
- Designed concepts of enemies and background assets that with full of fangs, capturing the unique characteristics of each enemy. Created sprites and animation frames for use in the game.
- Using Perforce to collaborate with the team.

Designer (Remote)

Changsha, Hunan, China

Hunan Tuscity Technology Development Co., Ltd

Sep 2020 - present

- Worked closely with product marketing and creative teams to understand the company's brand image and market positioning to ensure that the design program is consistent with the brand
- Designed and produced all kinds of promotional materials, such as posters, flyers, display boards, etc., to ensure the effectiveness of visual effects and conveyed messages.

Illustrator (Contract)

San Francisco, CA

Solo Project

Feb 2023 - Apr 2023

- Collaborated directly with clients to interpret their creative vision and understand project requirements, ensuring alignment with their goals.
- Executed a variety of illustrative styles to cater to diverse client preferences and demands, demonstrating versatility in artistic approach.
- Managed project timelines, milestones, and client expectations through regular communication and updates, resulting in high levels of client satisfaction and repeat business.

EDUCATION

Academy of Art University

San Francisco, CA

Bachelor of Fine Art, Major in Game Development, Focus on Concept Art

May 2024

Honor:

• Winner in the Concept Art Portrait category

ArtU Gammy Awards 2023

• Runner-up in the Concept Arts Cubes category

ArtU Gammy Awards 2022

• Honorable mention in the Concept Art Prop Design category

ArtU Gammy Awards 2022

SKILLS

Softwares: Photoshop | Illustrator | Maya | Zbrush | Blender | Unity | Unreal Engine | Perforce

Traditional Art: Charcoal | Oil | Watercolor | Gouache | Printmaking